

Educating Students for Christian Service and Leadership Throughout the World

Abilene, Texas 79699
325-674-2000



March 30, 2007

Vince Giambalvo
118 Congress St.
Belton, MO 64012

Vince,

In terms of volume, CBSS has become the primary data provider for Abilene Christian University. Each year, between 7% and 10% of our entering students were first placed on our radar by data we received from CBSS. Working with CBSS ensures me that we have much more information about students in our primary markets, in addition to providing us the information we need to expand into new markets. Going to market without CBSS is not an option for Abilene Christian University.

A handwritten signature in black ink, appearing to read "Kevin Campbell".

Kevin Campbell
CRM Program Director
Abilene Christian University