OLIVET
NAZARENE
UNIVERSITY

4/25/07

To whom it may concern:

Olivet has been holding a steady growth pattern for almost a decade, but we realized last year that it was time to step beyond our traditional methodology to make new connections within the small area we recruit. As we looked to diversify our prospect pool, we found an able partner in CBSS.

CBSS enabled us to go beyond our target market to engage new students, which played a role in our substantial boost in enrollment. I was particularly impressed with the speed and accuracy of their service, as well as with their outstanding customer relations. Our agent, Clayton Allan, provided us with an exceptionally high degree of care and specificity. His efforts, alongside the work of both the CBSS and Olivet teams, helped to foster a very satisfying and productive partnership.

Andy Wright
Office of Admissions
Olivet Nazarene University

One University Avenue, Bourbonnais, Illinois 60914-2345 | (815) 939-5011 | www.olivet.edu