



OFFICE OF ENROLLMENT

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Dec. 6, 2006

Clayton Allen
CBSS
118 Congress Street
Belton, Missouri 64012

Dear Clay,

A year ago, Thomas More College purchased names from CBSS for a direct mail campaign. Historically we have used NRCCUA for most of our name purchases, but decided to try CBSS for a smaller region. The outcome of that mailing has held its own with the NRCCUA purchase. The inquiries have been from strong students who have a sincere interest in our programs. We continue to receive inquiries from this mailing and if our return continues on a positive trend, I am sure we will do business again in the future.

Sincerely,



Angela Griffin Jones
Vice President for Enrollment Management